
Travelodge to Open Hotel in Pattaya, Thailand

Singapore, 14 July 2016 – Travelodge has signed a management agreement with C.A.T Opulence (Thailand) Company Limited to launch a new 150-room Travelodge Hotel in Pattaya, Thailand.

Travelodge Jomtien, expected to open in 2019, will include the trademark multifunctional space of Travelodge in Asia – The Lodge, which combines a restaurant, bar, meeting spaces, business centre and the lobby, into one integrated space. Approximately 50-minute drive from U-Tapao Rayong-Pattaya International Airport, Travelodge Jomtien is strategically situated close to Jomtien Beach, a location that features some of the finest restaurants, unique tourist attractions and breath-taking religious and cultural sites in Thailand. Some of the best attractions located near the Jomtien Beach include the Pattaya Floating Market, the Pattaya Park and the Pattaya Shooting Park.

Mr. Chanchai Themsoontorn, Managing Director of C.A.T Opulence (Thailand) Company Limited, said, “Travelodge is a highly recognisable international hotel brand, especially in the midscale segment. Given the brand’s strong global footprint, we are confident that our hotel will be able to cater to the needs of both domestic and international visitors traveling to Pattaya. We are thrilled to partner with Travelodge for this exciting project.”

Mr. Jonathan Wigley, CEO of Travelodge Thailand, added, “We are delighted to announce the first of many Travelodge properties in Thailand with the announcement of the Travelodge Jomtien. Pattaya is an internationally recognised resort destination and we are delighted to develop our first Travelodge property in such a high profile location to service both the domestic and international markets. With Bangkok and Chiang Mai soon to follow this is a great first step.”

Mr. Aw Cheok Huat, Chairman of Travelodge Hotels Asia, said, “Travelodge offers guests a consistent and uncompromising experience of the essentials – complimentary high-speed Wi-Fi, high quality signature bedding, dine-in or grab and go breakfast options, multi-functional space of The Lodge and overall great value. Pattaya is one of Thailand’s most popular tourist destinations with plans to transform into a world-class sports and family destination. We expect Travelodge to be well-received in Pattaya and broadly across Thailand, and anticipate more new Travelodge hotels in key cities across the country in the near future.”

Travelodge’s core offering to guests centre around being enablers of travellers’ convenience, through targeted brand initiatives such as:

1. **Thoughtfully-designed Rooms**

Guests can look forward to a home away from home experience in the comfort of their room. The Travelodge Signature Tranquil Beds, with bedding specifications comparable to luxury hotels, ensure that Guests enjoy the uncompromised rest they deserve. The guestroom also features a comfortable work-lounge space where travellers can immerse themselves in a good read or get their work done.



2. The Lodge

A multi-functional concept which morphs throughout service hours, The Lodge is an integrated space catering to the needs of different guests at different times of the day. Guests can start their day with “Our  as  Breakfast”, a wholesome spread of self-service options. The Lodge is also designed to be a café by day, a bar by night and an all-day dining restaurant. Grab & Go option is also available for the traveller on the go.



3. Convenience at Your Finger Tips

Guests can enjoy self-service functionalities such as a vending machine providing snacks, drinks and travel amenities, complimentary high-speed Wi-Fi, mobile key, self check-in, express check-out and digital concierge services.



4. TravelodgeR Recognition Programme

Unlock attractive perks and exclusive privileges as a TravelodgeR. The programme’s focus is on instant gratification, targeting repeat Guests by rewarding them regularly and on-the-spot during their stay. Guests can enjoy immediate discounts upon enrollment, as well as benefits such as early check-in and late check-out, amongst an array of other incentives.

About Travelodge

Travelodge is an international midscale hotel brand. There are more than 1,000 Travelodge-branded hotels worldwide.

About Travelodge Hotels (Asia) Pte Ltd (“TLA”)

Headquartered in Singapore, TLA is responsible for the development of Travelodge hotels in Asia. Through multiple options including acquisition, lease, management and franchise, TLA is looking to further expand the brand’s presence in Singapore, Malaysia, Indonesia, Philippines, Vietnam, Hong Kong, Japan and Korea.

About Travelodge (Thailand) Company Limited (“TLT”)

Headquartered in Bangkok, TLT is responsible for the development and management of Travelodge hotels in Thailand.

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